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CATANA ANDREEA

UI/UX Designer

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PROFILE

Hi! I'm Andreea. I am a UX/UI designer with background in graphic design. Creating beautiful, intuitive, high-quality artworks has been a big part of my recent job. I am excited to use my visual communication knowledge to wireframe, prototype and design engaging user interfaces for products that are accessible and beneficial to the user.

WORK EXPERIENCE

UX/UI Designer

DEC. 2019 • SEP. 2020

- Concepted and Designed **TheTrust** app, a goal-saving, finance tracking and investing app, that will help users save towards multiple goals, evaluate their spending habits and make them all around better at managing their finances.
- Concepted and Designed **PinCity** app, a location-based recommendation app that will allow users to explore different places easier and faster and also discover cheaper and well-suited local restaurants.
- Concepted and Designed **Chair's** app, which aims to improve user's experience when buying furniture and to promote local brands while giving users what they want when they need it.

Designer at

TIMISOARA CITY HALL

MAY 2008 • OCT. 2019

- Worked on interactive design, layout, typography design and concept to promote cultural events of the institution
- Paginated Timisoara City Hall newspaper
- Administered institution's website by keeping content and design up to date
- Worked at the festive events of the Timisoara Municipality

EDUCATION

Master Degree

2006 • 2008

West University of Timisoara, Faculty of Sociology and Psychology, Management in Social Work

Bachelor Degree

2002 • 2006

West University of Timisoara, Faculty of Sociology and Psychology, Social Work Department

REFERENCES

Dan DIACONU

Deputy Mayor | Timisoara City Hall

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TRAINING AND CERTIFICATIONS

DIPLOMA - Certified UX/UI Designer
CareerFoundry - Intro to UI Design / UI Immersion

16 DEC. 2019 • 25 SEP. 2020

DIPLOMA
CareerFoundry - Frontend Development for Designers

25 SEP. 2020 • 24 NOV. 2020

UI/UX PROJECTS

- **Dotask** - To-do list app
- **PinCity** - Location-based app
- **Chair's** - Shopping app
- **Convo** - Messenger app
- **Outline** - Note-taking app
- **TheTrust** - Goal-saving app

UI/UX SKILLS

- Visual design fundamentals
- Designer-developer handoff
- Pixel-perfect design
- Design software mastery
- Shapes, layers, boolean operations
- Typography in design
- Fundamentals of grids
- UI elements, patterns and hierarchy
- Design principles and heuristics
- Wireframing and prototyping
- Mobile app design
- Using design systems
- Responsive web design
- Designing responsive grids
- Interaction design and animation
- UX fundamentals, user psychology
- User research and user testing
- Interpreting business requirements
- Creating styles guides
- Building a cohesive brand
- Designing symbols and iconography

SOFT SKILLS

- Detail and problem-solving oriented
- Autodidact
- Reliable team member
- Flexible
- Honest
- Will and power to successfully complete all action initiated

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Sketch
- InVision
- Microsoft Office

LANGUAGE

- Romanian - Native
- English - Advanced
- German - Elementary